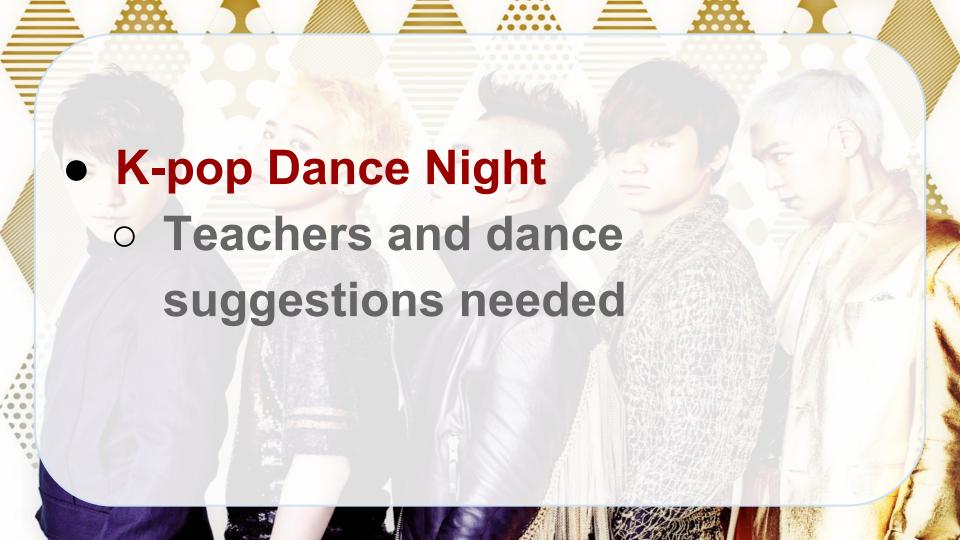
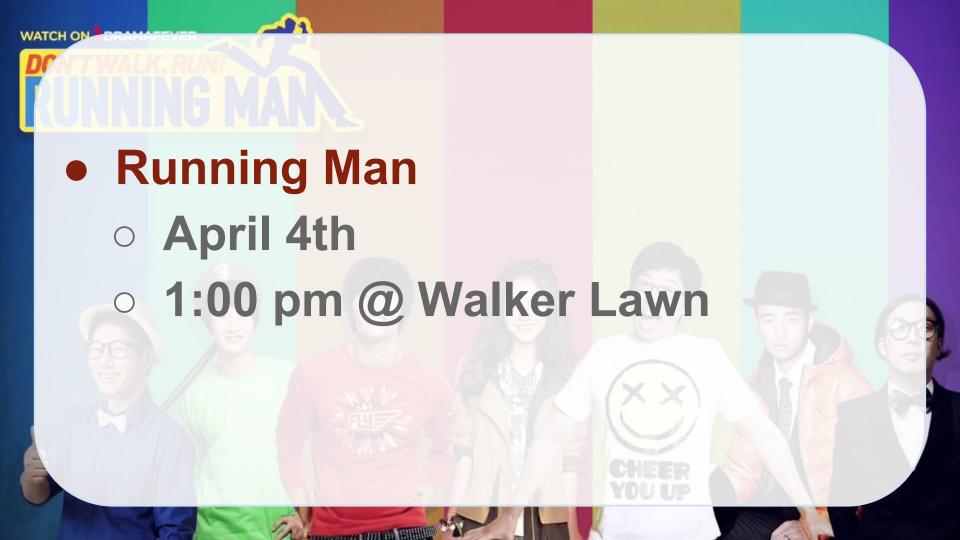


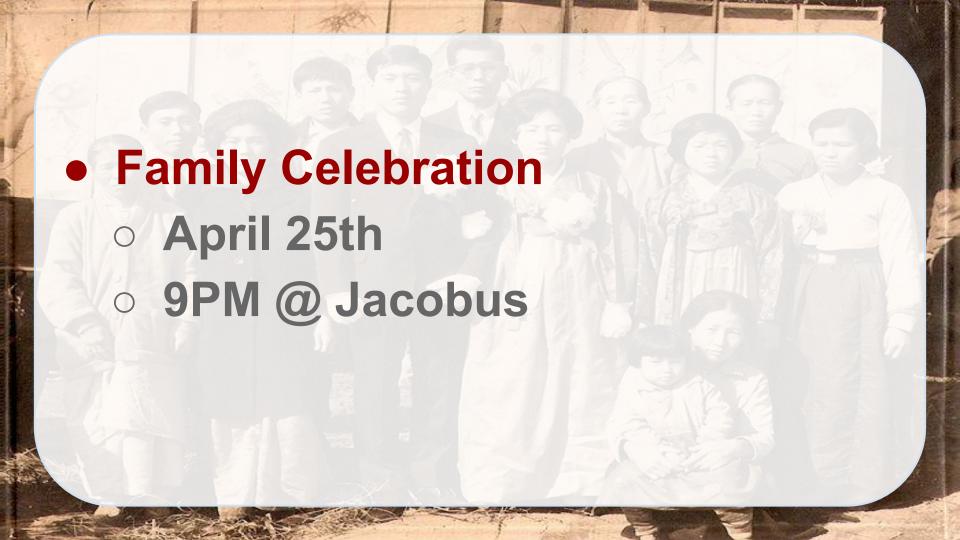
### **KSA Spring Events**

- Lunar New Year
  - January 31st
  - 9:00 pm @ Bissinger
  - Volunteers needed!

- Holidays of Love
  - February 21st
  - 9:00 pm @ Babbio Atrium
  - Volunteers Needed!









### **Unity 2018: "Speak My Language"**

 Looking for: actors, dancers, script writers, voice actors, props, crew, hype ppl, anyone with a pulse

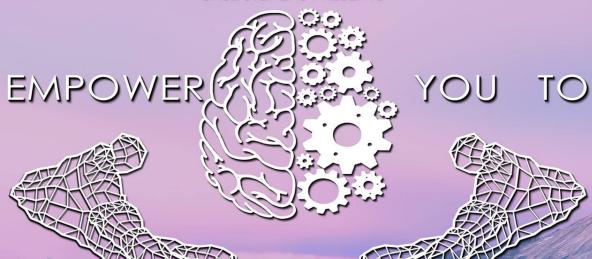
## Other Announcements



# January 23rd@ 9PM BC310

### SASE's 1st GBM January 24rd @ 9PM **BC204**

SASE STEVENS PRESENTS



Westin, Jersey City

February 10, 2018

### REGISTER NOW Link in description

### SASE Northeast Regional Conference 2018





### This is it



### **GENERAL FASHION**

- It's trending to wear neutral colors
- Guys wear makeup too
  - To boost self-confidence
  - Men are wearing makeup because of the country's rocky economy and job market.
    - Good for interviews
- Masks
  - First worn to prevent illnesses and from bad air
  - Avoid communication
  - Mysterious look
  - They just had no makeup on
  - Hide emotions
  - Others were even convinced that it made their faces look smaller

### Men Fashion: Idol Style

Five Tips for Rocking the Idol Style

- 1. Mismatched outfits. The idol style is about wearing outfits that you wouldn't expect to look good together. Think sports jacket with a chiffon skirt. Or, a graphic tee combined with an office blazer. It's pretty unusual, but it works for Korean idols.
- 2. Color Wheel. The idol style is all about an explosion of color, but not random colors. To stay in style, consult a color wheel and match the ones with the same base color. For instance, blue-green and blue-violet look great together since their base color is blue.
- 3. Pop-Art Prints. Wear ensembles with pop-art prints from top to bottom. When it comes to color, the brighter the better!
- 4. Texture. Most idols have athletic bodies, but that doesn't mean they flaunt it with skin tight leggings and tight crop tops all the time. When it comes to idol style, you can get away with looser outfits. Imagine a crop top with ultra wide-leg trousers that comes with pop-art prints.
- <u>5. Confidence.</u> If you want to look like your favorite idol, then you have to act like an idol. Don't care about what other people think, and just own it.



### "Casual" does not mean "dress down"

In the world of stylish men, the term "casual" doesn't mean an absence of creativity or style, it means tuning your good taste in clothing to the occasion. This means you look damn good, no matter what you're doing.

- 1. Keep fittings right
- 2. Keep it simple and casual BUT ALSO stylish
  - a. Aka: don't make it boring, add something small to own that outfit
- 3. Korean Designer-wear
  - a. Brands: Blindness, Ordinary People, Heich Es Heich

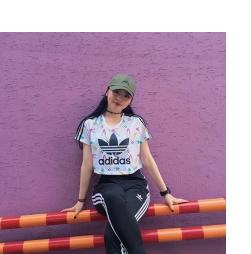








Female Fashion







### **Female Street Fashion**

- What is the new trend and what is socially acceptable
- More conservative
- Usually follow these rules
  - Elevated Basics
  - Pants that show off shoes
  - Focus on one detail
  - Layering
  - Jackets
  - Show off your legs

### **Trends**

- Excessive hats
- Colorful and patterned
- Oversized clothes
- Cute (character shirts)
- Wire framed glasses
- Adidas





### **Traditional**











The jeogori makes up the upper part of the hanbok. Men's jeogori is larger and simplistic while a woman's jeogori is rather short and characterized by curved lines and delicate decorations.

### Dongjeong

The dongjeong refers to a white collar attached along the rim of the neckline. It contrasts and harmonizes with the overall curve of the neck.

### - Otgoreum (Cloth Strings)

The otgoreum is a women's ornamental piece, which hangs vertically across the front of the chima (women's skirt).

### - Baerae (Jeogori Sleeve)

The baerae refers to the lower lines of the sleeve of either the jeogori (traditional jacket), or the magoja (outer jacket). It features a circular line which is naturally curved, similar to the line of the eaves of the traditional Korean house.

### - Chima

The chima is the women's outer skirt. There are different kinds of chima: single-layered, double-layered, and quilted. Pul-chima refers to a chima with a separated back, whereas a tong-chima has a seamed back.

### - Patterns

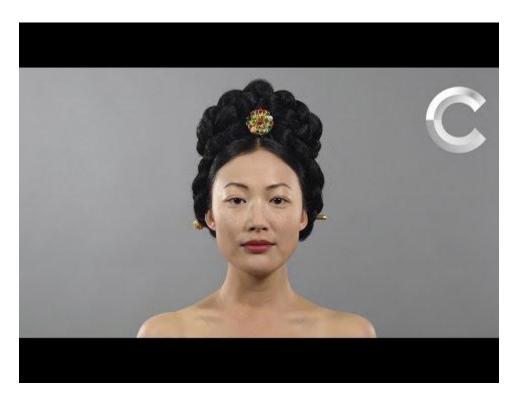
Traditional patterns graceful lines and color combinations enhance the beauty of the hanbok. Plant, animal, or other natural patterns are added to the rim of the skirt, the areas surrounding the outer collar shoulders.

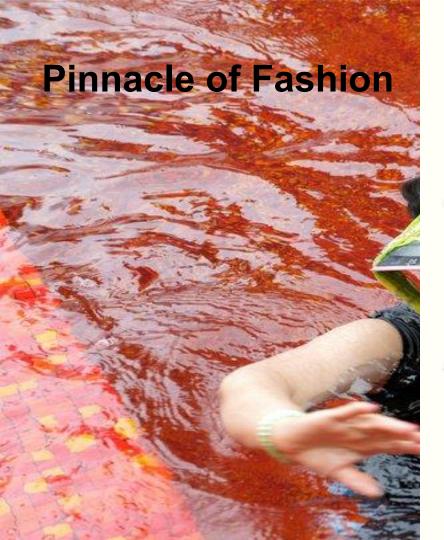
### - Beoseon

The beoseon corresponds to a pair of contemporary socks. Although the shape of the beoseon does not reflect any difference in the gender of its users, men's beoseon are characterized by a straight seam.



### Over the Years





## STARTER GUIDE



@ my Statem