

YOU
CAN'T
TAKE IT
WITH YOU

**By George S. Kaufman and Moss Hart
(F2013)
SHOW PACKET**

WELCOME

Welcome to the Stevens Dramatic Society's production of *You Can't Take it With You*. In this packet, you will find all the material and information you will need to know to make this a great show. In this packet you'll find information such as:

- General show information
- Production information
- Cast and pro-board Information
- Information on bios
- Information on boosters
- Show requirements and cast party details
- Information regarding selling playbill ads

Anything that needs to be submitted is due by **October 30th, 2013**. The only exception is playbill ads which must be submitted by **October 27th, 2013**. Submitting any time later than that will not be accepted and all that hard work you have put in will not be acknowledged. Anything that can be submitted by e-mail should be e-mailed to sds@stevens.edu. Other non-digital items, such as forms and money, should be submitted directly to me, Colin Gliech. The best way to contact me is through email or phone: cgliech@stevens.edu , (802) 881-2727.

This year we have reconfigured the personal involvement requirements so that they better suit the needs of the show. What's important for you to know is that selling advertisements for the playbill can get you a free show shirt! The details are mentioned later in the packet.

There are also a few simple things that you can do to help publicize the show. For instance, we have a Facebook page that I encourage everyone to like: [facebook.com/sds1910](https://www.facebook.com/sds1910). We also have a Twitter [@sds1910](https://twitter.com/sds1910) and a brand new website www.stevens.edu/sds . Follow along because that's where we'll be displaying pictures, videos, and interviews of the cast and crew! Get as many people you can to follow us on our Facebook!

Please contact me or the eboard with any questions or concerns:



Colin Gliech – Publicity Manager
E-mail: cgliech@stevens.edu
(802) 881-2727

SHOW INFORMATION

YOU CAN'T TAKE IT WITH YOU by George S. Kaufman & Moss Hart

At first the Sycamores seem mad, but it is not long before we realize that if they are mad, the rest of the world is madder. In contrast to these delightful people are the unhappy Kirbys. The plot shows how Tony, attractive young son of the Kirbys, falls in love with Alice Sycamore and brings his parents to dine at the Sycamore home on the wrong evening. The shock sustained by the Kirbys, who are invited to eat cheap food, shows Alice that marriage with Tony is out of the question. The Sycamores, however, though sympathetic to Alice, find it hard to realize her point of view. Meantime, Tony, who knows the Sycamores are right and his own people wrong, will not give her up, and in the end Mr. Kirby is converted to the happy madness of the Sycamores, particularly since he happens in during a visit by an ex-Grand Duchess, earning her living as a waitress. No mention has as yet been made of the strange activities of certain members of the household engaged in the manufacture of fireworks; nor of the printing press set up in the parlor; nor of Rheba the maid and her friend Donald; nor of Grandpa's interview with the tax collector when he tells him he doesn't believe in the income tax. (from Dramatists website)

Our production will be directed by Larry Smiglewski and produced by Michael Cahill.

WHEN?

This semester, there will be four performances of the show: November 7th at 9PM, November 8th at 8PM, and November 9th at 2PM and 8PM. The house will open at a half hour before each performance.

WHERE?

The show will take place at the DeBaun Center for Performing Arts on the campus of Stevens Institute of Technology.

DeBaun Center for Performing Arts
24 5th Street
Hoboken, NJ
07030

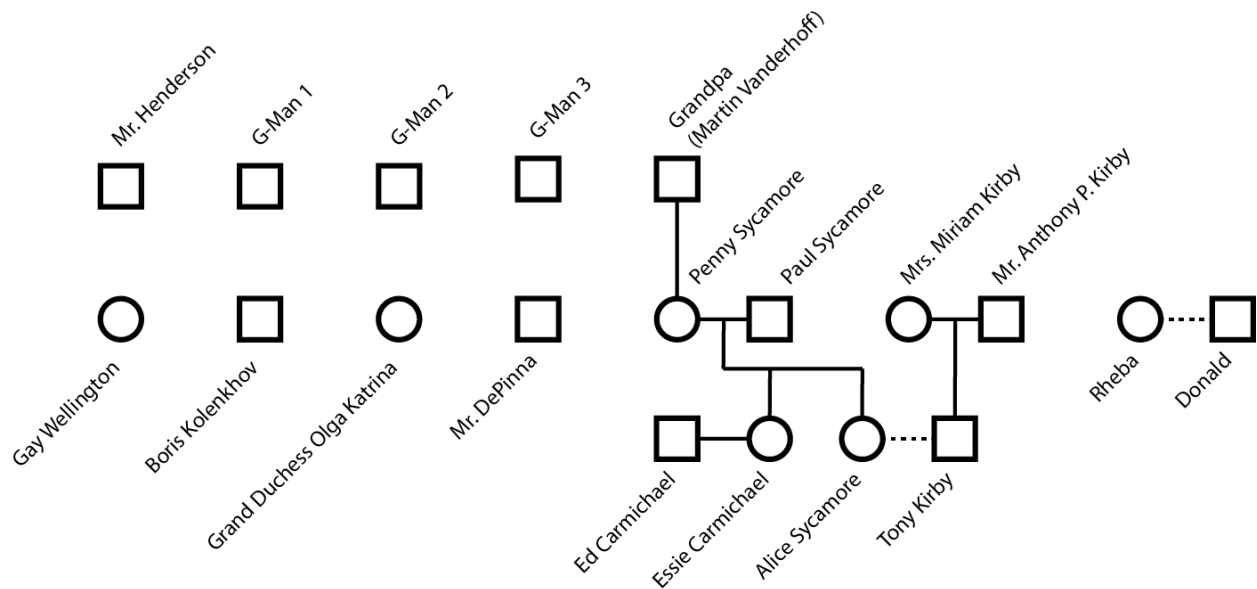
ADMISSION

Tickets will be available in advanced or at the door. Tickets will be sold in advanced online at www.stevens.edu/DeBaunCenter and starting a week before the show at the tables in the Howe Center in front of Pierce.

Student: \$1 (advanced) or \$3 (at door)
General: \$5 (advanced) or \$7 (at door)

CAST

- Brian “Jethro” Pinamonti as ED CARMICHAEL – Essie’s Husband
 Christian Benitez as TONY KIRBY – Son of Mr. and Mrs. Kirby, in love with Alice
 Christine Sidorski as MRS. MIRIAM KIRBY – mother of Tony
 Claire Griffin as GAY WELLINGTON – an actress
 Colin Gliech as MR. ANTHONY P. KIRBY – father of Tony
 DeVon Lineman as DONALD – Rheba’s Boyfriend
 Diana Fournier as PENNY SYCAMORE – mother of Essie and Alice, married to Paul
 Frank DiCola as PAUL SYCAMORE – father of Essie and Alice, married to Penny
 Gabriella Green as RHEBA – maid and cook in the family
 Joshua Philips as G-MAN – a federal agent
 Katie Ricculli as GRAND DUCHESS OLGA KATRINA – Russian nobility that escaped to America
 Kevin Quigley as G-MAN – a federal agent
 Michael Paulauski as BORIS KOLENKHOV – a Russian dance instructor
 Michelle Yip as ESSIE CARMICHAEL – Ed’s Wife
 Natalie Barillaro as ALICE SYCAMORE – Paul and Penny’s daughter, in love with Tony
 Thomas Daly as MR. HENDERSON/G-MAN – A tax inspector/ federal agent
 Trevor Batcheldor as MR. DEPINNA – Ice man who now lives in the house
 Zane Schacht as GRANDPA (MARTIN VANDERHOFF) – father of Penny



PRODUCTION BOARD

Production Manager: Liz Lamb

e.lamb92@gmail.com

Stage Manager: Gina Costagliola

gina.costagliola@gmail.com

Assistant Stage Manager: Devin Mattheson

dmatthes@stevens.edu

Set Designers: Emily Hromada and Beth Hromada

ehromada@stevens.edu

ehromad1@stevens.edu

Props Designer: Molly Dugan

mdugan@stevens.edu

Costume Designer: Jack Farzan

jfarzan@stevens.edu

Hair & Makeup Designer: Slava Boyar

vboyar@stevens.edu

Sound Designer: Joe Roessler

jroessle@stevens.edu

Scenery and Lighting will be assisted through workshops

If you are looking to get involved with any of the production board departments or interested in being an op, contact them as well as Elizabeth Lamb (production manager)

e.lamb92@gmail.com. We are also looking for stagehands to help during the actual show. This group of stage crew-ers will help with scene changes between acts and also help with any technical objectives during the actual show. If you're interested in being a stagehand and on stage crew, please contact SDS@stevens.edu.

MOVE IN into DeBaun will be on October 26th. This leaves one week for finalizing the set before tech-weekend.

The schedule for crew calls will be on the SDS "Current Production" calendar:

www.stevens.edu/sds .

BIOGRAPHIES

All actors and production board members (and their assistants and ops) will get a bio to go in the playbill. Everyone who helps out with the show will get credited in the playbill as well. A bio is your opportunity to tell the audience a little bit about yourself and your past theater experience. It can say just about whatever you want, but here are some guidelines to keep in mind:

Your bio must include:

- Your name
- Your role in the show (i.e. the character you are playing, the technical position you have, or anything else you are doing to help out)
- Sentences all written in the 3rd person (i.e. use “he/she,” not “I” or “we”)

Your bio may include:

- Past performance/technical experience (with DS or elsewhere)
- Your year
- Your major
- Your hobbies
- “Thank you”s or other brief messages

Your bio may not include (and these are pretty much common sense):

- Foul/suggestive language.
- Humor that is offensive or at somebody else’s expense.

Below is the format you should use to submit your bio:

FIRSTNAME LASTNAME (Position or Role in the Show) All writing should be done in third person and may refer to yourself by your first name. When saying what year you’re in, use a fraction (ie: 3/4 for “three out of four”). When including previous shows, state your position *And Then The Show Title* in Italics. Bios are limited to 125 words.

Bios absolutely must be in by **October 30th, 2013**. If no bio is submitted by that date at midnight, there will not be one for you in the playbill. Period. Please email all bios to sds@stevens.edu with the subject as: [YOUR Full Name]’s Bio.

TO ACTORS

You will also be required to have a headshot in the playbill. You will be notified at a later date when pictures will be taken.

BOOSTER ADS

Boosters are one line messages that appear in the playbill. You can write boosters to other members of the production, or have your friends and family (or a complete stranger) write them for you. They only cost \$1 each, and must be 100 characters or fewer. They're a lot of fun, and certainly make the playbill a great deal more interesting.

Some examples:

"Shout out to my main man Larry Smiglewski"

"Did you clap? I didn't hear you."

"Words, words, words, words, words, words..."

"This was the best show ever."

"Mr. Kirby is the best character in the whole show!"

So as you can see, they can be as traditional or as...creative as you like. Generally it's a good idea to include the name of the person they are written for, as well as the name of the person writing them, but feel free to use anonymity to your advantage if you so desire.

On the page that follows, you'll find the sheet where you can write your boosters. All money is due at the time you turn them in, and they must be submitted no later than **October 30th, 2013**. Boosters may also be submitted electronically, however, if we do not receive your money they will not be in the playbill.

BOOSTER SHEET

Seller's Name: _____

Boosters cost \$1 each, and must be 100 characters or fewer.

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____
11. _____
12. _____
13. _____
14. _____
15. _____
16. _____
17. _____
18. _____
19. _____
20. _____

SHOW REQUIREMENTS

The following details the requirements for being considered part of the current production. Note that voting membership in the society is dependent upon participation in at least one of the major productions in the current or previous two semesters. Additionally, being considered part of the production can lower your cast party price.

REQUIREMENTS

Recognition of participation in a major production shall be given to any individual who has contributed at least ten (10) hours to the production by participating in one or more of the following events:

- Rehearsals
- Crew Calls
- Production Meetings
- Promotional Events for the production

CAST PARTY & TSHIRTS

The prices for the cast party & t-shirts depend on your level of involvement in the show process. So that we can make the cast party free for involved members, we will be serving pizza and drinks this semester. You do not need to be a member to come to the cast party. The number in parenthesis indicates hours spent doing work in one or more of the four show categories above:

TSHIRTS

Preorder Shirt.....	\$ 10
Normal Sale Shirt	\$ 15

CAST PARTY

Participating student (10 + hours)	FREE!
Stevens student (< 10 hours)	\$ 5
Non-Stevens.....	\$ 10

PERKS FOR BEING A GOOD PARTICIPANT

- Selling \$25 in ads gets you a free t-shirt (10+ hours)
- Selling \$25 in ads gets you EITHER a free t-shirt or into the cast party free (< 10 hours)
- Selling \$50 in ads gets you a free t-shirt AND into the cast party free (< 10 hours)
- Selling > \$75 in ads gets you a hug from Trevor

NOTE: limit of 1 free t-shirt per person.

PLAYBILL ADS & PUBLICITY

Members of the production are strongly encouraged to participate in promotional events for the show. This could be done by table sitting or selling ads to local businesses that will appear in the playbill. There will be several Ad Days set up between now and the performance as well as ample opportunity to table sit.

Ad days will be a couple of predetermined dates and times set aside when people can go out and sell ads in groups. Additionally, there will be a google doc of all of the businesses that have been already covered so that we don't approach the same place twice. You may wish to purchase one yourself, sell one to your family (or anyone else willing to pay), or pursue local businesses. When selling an ad, please contact Colin Gliech (Publicity Manager) to log your hours and to finalize the sale with the society. Also, sign-up sheets will be available at the Ad Days for this purpose. Below are some guidelines for you to follow should you choose to approach a business:

- Introduce yourself and ask to speak to a manager. Generally, they are the only person who can make such decisions for a business.
- Tell the manager who you are and what you are doing. Have the relevant information (rate sheet and receipt) and ready to be presented to them. You should read the sheet beforehand, and know the answers to any questions they may ask!
- Ask the business if they would mind putting up one of our posters to advertise the show. Let them know that if they help us in advertising our show by putting up a poster (in their window, door, by bar, front desk, etc.) they are eligible to receive two complimentary tickets to our show.
- Then follow up that should they purchase an ad, they will receive an additional pair of complimentary tickets (2) to the show (this is also true for your family!). Ask for their name, their contact information, and let them know that they will be receiving vouchers for the complimentary tickets.
- If they are hesitant about purchasing an ad, just let them know that they can contact us (give them contact information to the e-board: sds@stevens.edu) at a later time (before April 1st).
- If you sell an ad, be sure to fill out 2 receipts – one for the customer, and one for you. The latter will be turned in along with the ad and money.
- Receive payment for the ad. See the rate sheet for acceptable forms of payment.
- Collect a business card or menu if possible to bring back to the publicity manager.

Once you sell an ad to a business (or even to your family members), you have a responsibility to ensure that their contact information makes it back to the publicity manager. Otherwise, their ad will not be in the playbill. So be sure to give yourself plenty of time, and to have everything submitted and paid for by **October 27th, 2013**.

The Stevens Dramatic Society
Stevens Institute of Technology
Castle Point on Hudson
Hoboken, NJ 07030

Playbill Advertising Rates

We thank you for your interest in the Stevens Dramatic Society. The playbill for a Stevens Dramatic Society production reaches over 500 people, including the Stevens community, Hoboken residents, parents, and many others. This semester's playbill will be distributed at our production of *You Can't Take it With You* on **November 7th, 8th and 9th**.

Advertisement prices are as follows:

Quarter page	(2.25" x 3.5")	\$25
Half page	(4.5" x 3.5")	\$50
Full page	(4.5" x 7.5")	\$75
Back inside cover	(4.5" x 7.5")	\$100

Cash, money order, or company check is acceptable. Please make all checks payable to "Stevens Dramatic Society."

Please Note:

- Only photo ready advertisements will be accepted. Artwork must be prepared by the customer. Only artwork in good condition will be accepted.
- Typesetting of advertisements is available for text-only advertisements. No graphics will be included. The only exception will be the text and graphic of a business card, which may need special layout.
- All contents and the correctness thereof, are the responsibility of the customer. The correctness of dates, times, etc. is covered by the statement. Once the advertising copy is given to the Stevens Dramatic Society, it is considered final.
- The Stevens Dramatic Society reserves the right to deny any advertisement, should the content, form, or other aspects of the ad be deemed unacceptable.
- Payment for an ad is required in advance. Customers will receive a receipt upon payment of the ad and delivery of the ad copy.



STEVENS DRAMATIC SOCIETY
Advertisement Order: Business Copy

Business Name _____ Date _____

Ad Size

- ¼ page (\$25) ½ page (\$50)
 full page (\$75) Back Inside Cover (\$100)

Payment Method

- Cash Check

Buyer Signature _____ Seller Signature _____

Stevens Institute of Technology • Castle Point on the Hudson • Hoboken, NJ 07030
802 881 2727 • www.stevens.edu/sds • sds@stevens.edu

ATTACH
RESOURCES

Business Name _____ Date _____

Business Phone _____ Business Email _____

Ad Size

- ¼ page (\$25) ½ page (\$50)
 full page (\$75) Back Inside Cover (\$100)

Payment Method

- Cash Check

Sellers _____

SOCIAL
COPY



STEVENS DRAMATIC SOCIETY
Advertisement Order: Business Copy

Business Name _____ Date _____

Ad Size

- ¼ page (\$25) ½ page (\$50)
 full page (\$75) Back Inside Cover (\$100)

Payment Method

- Cash Check

Buyer Signature _____ Seller Signature _____

Stevens Institute of Technology • Castle Point on the Hudson • Hoboken, NJ 07030
802 881 2727 • www.stevens.edu/sds • sds@stevens.edu

ATTACH
RESOURCES

Business Name _____ Date _____

Business Phone _____ Business Email _____

Ad Size

- ¼ page (\$25) ½ page (\$50)
 full page (\$75) Back Inside Cover (\$100)

Payment Method

- Cash Check

Sellers _____

SOCIAL
COPY